



EVER WONDERED WHAT LOVE TASTES LIKE?™

MADE IN USA

Deep Love™

Premium Floral-Inspired
Lemonades



- **Category:** Grocery – Shelf Stable RTD Beverage.
- **Brand:** Deep Love. **Sub-Brands:** Deep Rose, Deep Elder, Deep Wood.
- **Attributes:** All-Natural, 50 Calories, Antioxidants, Sleek Design, Floral Aroma, Non-Alcoholic Alternative.
- **Pack:** 12 per Case. **Case Size:** 11"x8"x6. **Weight:** 12.5lbs
- **Standard Pallet:** 8 Layers, 17 cases per Layer. 136 cases = 1725lbs.
- **Target Retail:** \$3.49 to \$3.99 **GM:** 40%+
- **Slotting:** 1 Case Free Fill per New Store, per Flavor.
- **Promotion:** 15% off Invoice Twice a Year. B2G1Free.
- **Shelf Live:** 24 Months.



Current Retailors	# Stores
The Fresh Market	159
Whole Foods RM	32
Various specialty	300+

Contains 5% Juice	
Nutrition Facts	
Serving Size 1 Bottle (10 fl oz / 296ml)	
Amount Per Serving	
Calories	50
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 11g	4%
Dietary Fiber <1g	2%
Total Sugars 10g	
Includes 9g Added Sugars	19%
Protein 0g	0%
Not a significant source of vitamin D, calcium, iron and potassium.	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	
INGREDIENTS: Purified Water, Sugar, Lemon Juice from Concentrate, Rose Extracts, Natural Flavors, Pectin, Citric Acid, Stevia Extract and Monk Fruit Extract (Sweeteners), Fruit and Vegetable Juice for Color.	
Replace Rose with Elderflower and Woodruff Type Flavor accordingly for Deep Elder and Deep Wood.	

Why should we bring in this product?

Affluent and sophisticated consumers are moving away from sodas and into trendsetting alternatives.

How it is different from what their store already sells?

Floral inspired beverages are one of the new trends. Deep Love fulfills that need and allows the retailer to stock a trend setting beverage.

How will it suit our customer base?

Competing brands lack the exclusivity of Deep Love with its exceptional branding of LOVE combined with its unique taste, aroma and color.

Any additional key points to discuss?

"EVER WONDERED WHAT LOVE TASTES LIKE?"

Deep Love is best positioned at the refrigerated section. In addition, stacking up Deep Love trays, in a high traffic area, will attract consumers to the product naturally.

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