EVER WONDERED WHAT LOVE TASTES LIKE?™

MADE IN USA

Premium Flower-Based Lemonades

Grocery: Floral centered non-carbonated beverage.

Shelf Life: 24 months. Shelf stable.

Bottled: Tropical Resources Inc. American Fork. Utah.

Warehoused: Salt Lake City, Utah. Climate Controlled. 12 per tray. 11”x8”x6”. 12.5lbs. 136 per pallet, 8 layers.

Size: Net 10oz glass bottle, metal cap, shrink sleeve.

MSRP: $3.49 – $3.99. **Min GM:** 40%.

Promo: 2 for 1, demos, displays and social media campaigns with our love stories.

Premium:
All-Natural Ingredients
Select Flower Petals
Sleek Design

Lifestyle:
Non-Alcoholic Alternative
Essence of Beauty & Love in a Bottle

Benefits:
50 Calories With Antioxidants

@DrinkDeepLove #DrinkLoveBlog #DeepLove

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www.drinkdeeplove.com

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Target: Affluent and sophisticated consumer looking for trendsetting beverages as floral centered drinks are.

Position: Cold case is the ideal location albeit shelf stable.

Marketing: Stacking up Deep Love trays with a special price will naturally draw consumers to the product due to our slogan.

Competition: Lacks the exclusivity of Deep Love beverages with its exceptional branding of LOVE joined with its unique aroma, color and taste.

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Deep Rose

Contains 5% Juice

Nutrition Facts

1 serving per container

Serving size 10 fl oz (296ml)

Amount Per Serving

Calories 50

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 11g	4%
Dietary Fiber <1g	2%
Total Sugars 10g	
Includes 9g Added Sugars	19%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 4mg	0%
Iron 0mg	0%
Potassium 15mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS : Purified Water, Sugar, Lemon Juice from Concentrate, Natural Rose Extracts with Other Natural Flavors, Pectin, Citric Acid, Stevia Extract and Monk Fruit Extract (Sweeteners), Fruit and Vegetable Juice for Color.
Replace Rose Extracts with Elderflower Extracts and Woodruff Type Flavor accordingly for Deep Elder and Deep Wood.

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