



EVER WONDERED WHAT LOVE TASTES LIKE?

MADE IN USA

Premium Rose Lemonade

Grocery: Plant-based non-carbonated beverage.

Shelf Life: 24 months. Shelf stable.

Bottled: Morinda.com. American Fork. Utah.

Warehoused: Provo. Utah. Climate Controlled. Case pack 12. Case size, 11x8x6. 12.5lbs. 136 per pallet, 8 layers.

Size: Net 10oz glass bottle, metal cap, shrink sleeve.

MSRP: \$3.49 – \$3.99. **Min GM:** 40%.

Promo: 2 for 1, demos and social media campaign with our love stories.

Premium:
All-Natural
Ingredients
Handpicked Rose
Petals
Sleek Design

Lifestyle:
Non-Alcoholic
Alternative
Essence of Beauty
& Love in a Bottle

Benefits:
50 Calories
Powerful
Antioxidants

@DrinkDeepLove

#DrinkLoveBlog

#DrinkLove



www.drinkdeeplove.com



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Target: Affluent and sophisticated consumer looking for trendsetting beverages as plant based drinks are.

Position: Cold case is the ideal location albeit shelf stable.

Marketing: Stacking up Deep Rose trays with a special price will naturally draw consumers to the product due to our slogan.

Competition: Lacks the exclusivity of Deep Rose with its exceptional branding of LOVE joined with its unique aroma, color and taste.



Deep
Rose

Nutrition Facts

1 serving per container

Serving size 10 fl oz (296g)

Amount Per Serving

Calories 50

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 5mg 0%

Total Carbohydrate 11g 4%

Dietary Fiber < 1g 2%

Total Sugars 10g

Includes 9g Added Sugars 19%

Protein 0g 0%

Vitamin D 0mcg 0%

Calcium 4mg 0%

Iron 0mg 0%

Potassium 15mg 0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS : Water, Lemon Juice from Concentrate, Sugar, Natural Rose Extracts with Other Natural Flavors, Pectin, Citric Acid, Stevia Extract and Monk Fruit Extract (Sweeteners), Fruit and Vegetable Juice for Color.

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